

Annual Report 2010/2011

IN MEMORIAM: TONY ADAMS

The year was marked with sadness with the death on 12 May 2011 of Tony Adams, IEAA's Foundation President.

Tony was always a significant presence, literally and figuratively in the life of international education in Australia and it is difficult to imagine going forward without his guidance and advice.

Tony was revered as leader, policy innovator, mentor and role model by innumerable international education professionals throughout the education sector in Australia and internationally.



Tributes to Tony flowed from around the world. He was variously remembered as “the living example of an international educator”, “an inspiration, a source of energy and a true leader for the community in all parts of the world” and a magnificent representative of Australian international education”.

On the global stage, Tony was joint editor of the Journal of Studies in International Education. In Australia in 1997 he was awarded the inaugural IDP award for excellence in international education and in 2006 was recognised by the Association of International Education Administrators (AIEA).

Tony was a big picture thinker, not satisfied with the confines of institutional concerns. He was an early advocate of cooperation between universities as well as between education sectors and with cognate businesses in the private sector. Many of his initiatives were like this, with boundaries being blurred or crossed.

When the time came for a national association, encompassing all education sectors, it wasn't hard to agree who should be approached to become IEAA's Foundation President. The Association needed someone of Tony's stature to help guide it through its early years.

Tony's leadership manifested itself in all kinds of ways. His political astuteness, his integrity, his quiet persuasiveness, the respect in which all held him and his big heart cleared our way.

Tony saw strength, and gave and received great pleasure, in shared experience, cooperation and friendship amongst colleagues. It is as a national leader, and essentially as the face of Australian International Education, at home and abroad, that we will remember him. We well understand that we could not have done it without him.

Thank you Tony.

Tony is survived by his wife Pauline, his sons Chris and Gareth, and their families. His extended network of family and friends stretches around the globe.

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“A comprehensive national strategy for international education in Australia at times seems like a pipe dream but is a goal the Association will continue to work towards.”

Stephen Connelly, IEAA President

President's Report

2010/11 was another challenging year for international education in Australia. At the time of writing this report the outcomes of the Michael Knight review of Australia's student visa program were still not known. It is to be hoped that sense prevails and a more transparent and competitive student visa regime is proposed, in order to restore confidence that appropriately qualified, bona fide students have a reasonable chance of obtaining a visa and that they will be welcomed into Australia.

The International Education Association Australia has continued to work with peak bodies and other stakeholders throughout the year to promote the interests of the sector to government, business and the community. We have allies in many parts of the country who value the contribution of international education and who are looking for stability and a long-term vision for the sustainability of this important national endeavour. The Association's prominence in media coverage and public debate about international education is heartening and the result of considerable work by the Secretariat and the Board.

The 2010 Australian International Education Conference was a great success, with delegate participation and satisfaction on par with any previous conference, which has now become a high bar. Working collaboratively with IDP to present the conference is a major endeavour for IEAA and we value the partnership greatly.

Prior to the 2010 conference IEAA conducted a symposium with American colleagues from NAFSA Association of International Educators, The Forum for Study Abroad, and the Association of International Education Administrators, a continuation of our engagement with overseas international education associations. IEAA board members also represented the Association at all the major international education conferences throughout 2010/11.

Tony Pollock retired from IDP in 2011 and completed his tenure as CEO at the end of June. He has been a great supporter of IEAA since the Association was established and we are enormously grateful for that. His contribution to international education in Australia has been simply outstanding. We wish Tony well in his new life, and we look forward to working with his successor, Andrew Thomson.

Of course, this year we lost the Association's first President, Tony Adams, a man whose contribution will have an impact long after his passing, and who is remembered elsewhere in this Annual Report. IEAA is part of his legacy.

Membership numbers continue to grow, now more than 1100, and we have been pleased with participation in IEAA professional development and other events and symposia organised throughout the year.

The Association's finances continue to improve, but a great deal more work needs to be done, as always in a not-for-profit organisation such as ours. In particular we will be working closely with sponsors and supporters to develop longer-term relationships and ensure that services and sponsorship packages are delivering real value to them.

The board of IEAA has once again worked tirelessly to advance the objectives of the Association and their efforts are greatly appreciated. I am particularly grateful for the support of the Executive - Vice President Helen Cook, Treasurer Brett Blacker, and Executive Director Dennis Murray. The secretariat of Dennis,

Ouahiba, Aurelie and Cindy, with help from our international interns, continues its remarkable work keeping the Association functioning regardless of what is thrown at it. Special Interest Group convenors and their extremely energetic members are our unsung heroes, extending the Association's reach and impact significantly.

Thanks also go to RMIT University, the Association's new home, and to the staff in IT Services, Finance Services and HR without whom we couldn't function at all.

IEAA is always grateful for the support of key partners and sponsors. Our thanks go to our institutional and commercial sponsors for their generosity and contributions, both financial and in-kind.

Last year I wrote that "a comprehensive national strategy for international education in Australia at times seems like a pipe dream but is a goal the Association will continue to work towards." Watch this space.

Stephen Connelly
President

Major Activities & Initiatives

The background of the page is a vibrant, abstract design. It features a gradient of warm colors, primarily orange and yellow, with several thick, curved, overlapping lines that create a sense of motion and depth. The lines are most prominent on the left side, curving towards the right, and become more ethereal and lighter as they approach the right edge. The overall effect is dynamic and energetic.

Major activities & Initiatives

PUBLIC POLICY & ADVOCACY

The year saw the Association substantially build and extend its political advocacy efforts on behalf of members and the industry. The group of peak bodies - IEAA, English Australia, TAFE Directors Australia, the Australian Council for Private Education and Training, the Independent Schools Council of Australia and Universities Australia - continued to meet semi-regularly over the year, but particularly in the lead up to the Federal Election to coordinate pre-election positions and strategy.

The Association prepared and circulated an Election Statement based on the Association's policy positions to the major political parties in the lead up to the election. Following the election the group concentrated on a strategy to meet with the relevant new Government Ministers with a view particularly to improvements in the visa regime and a focus on promotion in key markets. Professional lobbying assistance was secured through financial support provided by ACPET. However, the policy positions reached by the group were tightly negotiated with IEAA making significant inputs.

IEAA Vice-President, Helen Cook, and IEAA Executive Director, Dennis Murray, participated in joint peak body meetings in the Australian Parliament with the Minister for Immigration and Citizenship, Chris Bowen, the Minister for Trade, Craig Emerson and with the Shadow Minister for Universities, Brett Mason on 22 November 2010 to press for urgent action to stabilize and support the international education sector.

Subsequently, and as part a direct consequence of the meeting, on 16 December the Minister for Immigration and Citizenship and the Minister for Tertiary Education, Skills, Jobs and Workplace Relations, Chris Evans, announced a review of the student visa program to be Chaired by Michael Knight, together with a package of interim measures which will support the international education sector.

IEAA Board members Liz Stinson and Rongyu Li, together with IEAA Executive Director, Dennis Murray, met with Michael Knight and his review team on Tuesday 22 February in Melbourne and put the Association's views about the priority issues to be addressed. These included some broad principles that might underpin the review as well as specific changes sought. An IEAA submission was prepared in late April and forwarded to the Knight Review.

Towards the middle of 2011 the group agreed to resume joint discussions with a view to positioning for the outcomes of the review as well as to consider longer term strategic matters.

AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE

The 2011 AIEC was held from 12 to 15 October in Sydney and was landmark Conference in terms of the program content and issues. The Conference theme, **ENGAGING FOR THE FUTURE**, was a direct consequence of the Board's discussions at its strategic planning day in January. The issues covered – engaging within and beyond the sector, with government, business, multi-cultural groups, the media, students, and philanthropic groups - were responded to positively by delegates. Media coverage of the Conference and the issues it raised was prominent and generally positive.

Political interest in the Conference was also high. Senator Brett Mason, the Shadow Minister for Education, attended the Opening plenary and a number of other sessions, and also met privately with IEAA President, Stephen Connelly and the IEAA Executive Director, Dennis Murray, for discussions about the

concerns of the industry.

Planning for the 2011 AIEC to be held in Adelaide (11-14 October) began in December. 2011 marks a double celebration. It is the 25th anniversary of the introduction of the full-fee paying international student program in Australia and the 25th anniversary of the Australian International Education Conference. The Conference Planning Committee (50% of which is made up from IEAA) believed the anniversary would provide the ideal opportunity to reflect on what the industry has achieved and to consider future directions. Accordingly, the chosen Conference theme for 2011 was “The Next 25 Years”.

MAJOR PROJECTS

25TH ANNIVERSARY PROJECT

Work continued over the year to prepare a major publication celebrating the achievements of the industry over the last 25 years. IEAA is the project manager, supported by an Editorial committee and a large number of contract authors. Sponsorship for the publication was pursued concertedly. By July 2011, \$537,236 (excluding GST) had been pledged by sponsors in all sectors.

A workshop to gather ideas for the final chapter of the book on the possible future directions of Australian international education was organized by the Association and held in Melbourne on Tuesday 1 February. Over 40 invited participants from around Australia were involved.

On advice from the publishers (UNSW Press) a title has been chosen for the book: “Making a Difference: Australian International Education”. It is a happy, and unplanned coincidence that “Making a Difference” is also the Association’s tagline.

At the end of June, with the completion of the main editorial tasks, the focus shifted to oversight of production, promotion and sales and conduct of the launch of the book at the Australian Parliament on 22 November 2011.

AUSTRADE - EDUCATION CAPABILITY STATEMENT

From July 2010 to May 2011, IEAA prepared a substantial report, an Education Capability Statement, under contract to Austrade to promote direct foreign investment into Australian education, training and research. The report was submitted to Austrade in May and was subsequently distributed to the Austrade Global Network for use with international clients.

DELPHI STUDY ON INTERNATIONAL EDUCATION LEADERSHIP

In November 2010 a contract was signed with Australian Education International to fund a joint research study involving IEAA and the European Association for international Education (EAIE) on international education leadership. Matching funds were to be being sought by EAIE from the European Union for the research study. A joint Steering Committee involving IEAA, the LH Martin Institute in the University of Melbourne and EAIE was established in April and work on the project and survey design begun.

LEARNING AND TEACHING ACROSS CULTURES

In June a contract was signed with the Australian Learning and Teaching Council for a major project aiming to consolidate learning from a range of ALTC projects and fellowships which have focused on learning and teaching across cultures. The project covers multi-cultural groups generally, including both non-English speaking background domestic as well as international students.

The project was to be undertaken in four phases over two and a half years between July 2011 and December 2013:

1. Production of a good practice guide, synthesis report and delivery of a national symposium
2. Design and trialing of professional development workshops
3. Preparation, critical review and production and print and online resources for professional development
4. Ongoing evaluation, dissemination and sustained development.

INTERNATIONAL STUDENT SURVEY SYMPOSIUM

In June 2011, Australian Education International (AEI) contracted the LH Martin Institute in the University of Melbourne working in conjunction with IEAA to design and conduct a one day industry symposium to establish and refine parameters for surveying the experiences of international students undertaking Australian education and training, to assist the Council of Australian Governments (COAG) to meet its commitments under the International Student Strategy. The Symposium was scheduled for 25 August in Melbourne.

ESTABLISHMENT OF AN INTERNATIONAL EDUCATION RESEARCHERS NETWORK.

Australian Education International also contracted the Association in June 2011 to establish an International Education Research Network to encourage and support ongoing research in international education, particularly Research that has a potential high impact on enhancing the quality of Australian public policy and institutional policy and practice. This project resulted from IEAA's research related initiatives, in particular the 2011 annual mid-winter International Education Researchers Seminar held in June. The aim is to launch the Network at the AIEC in October 2011.

GLOBAL STUDENT MOBILITY CARTER

In October IEAA President Stephen Connelly presented a session at the Australian International Education Conference (AIEC) on the concept of an Global Student Mobility Charter, a project conceived and worked on jointly by IEAA and the European Association for International Education (EAIE). The President and IEAA Executive Director meet with Australia's Disability Discrimination Commissioner and Race Discrimination Commissioner, Graeme Innes, in Melbourne on 8 December to discuss the Charter and the Commission's proposal for a minimum set of standards for international student safety and security.

MEMBERSHIP & SPONSORSHIP

1138 members
3 Platinum Institutional Sponsors
3 Gold Institutional Sponsors
7 Silver Institutional sponsors
19 Charter institutions
Membership retention rate: 96 %

Membership & Sponsorship

MEMBERSHIP GROWTH

Membership has grown over 8% since June 2010 and the association counted 1138 members as per 30 June 2011.

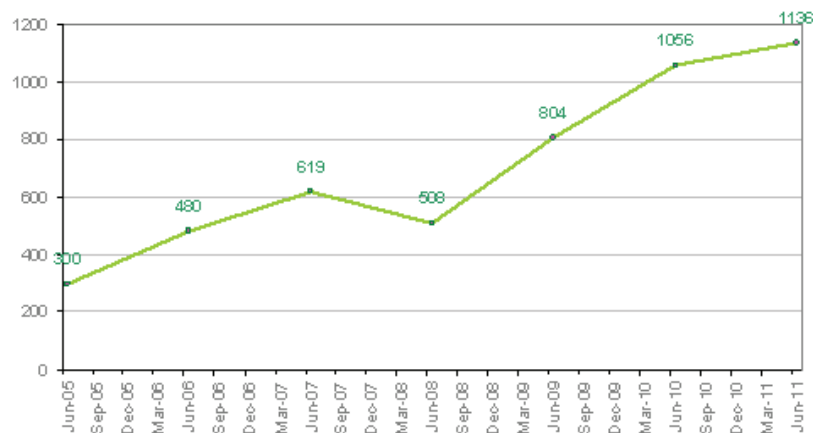
77% of IEAA members are covered by a sponsorship/ charter package arrangement with their institution.

In April 2011, the association has welcomed The University of Newcastle, joining as a Silver Sponsor and Swinburne University joined again as Platinum Sponsor in June 2011.

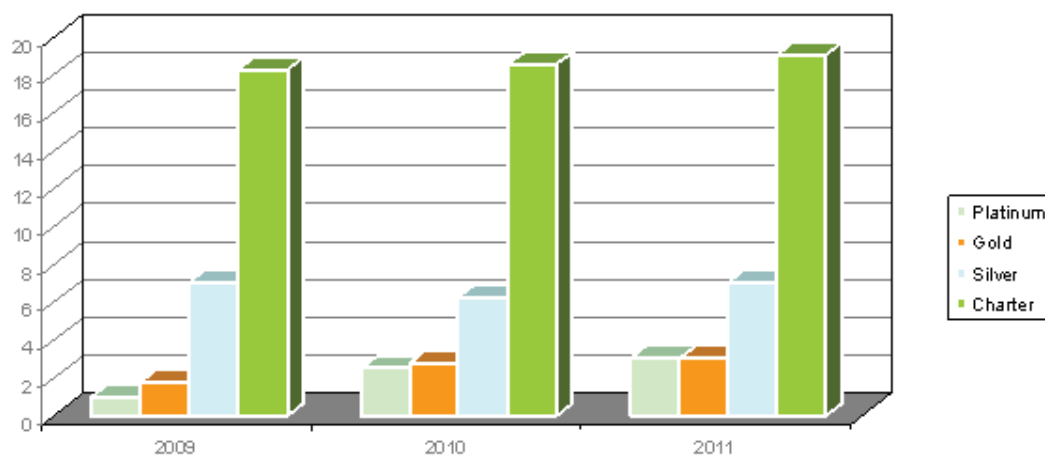
The number of institutions in other sponsorship categories remained stable. The University of New South Wales renewed its support to the association in the Silver Sponsorship category and La Trobe University upgraded from the Silver to Gold Sponsorship Category. The association also welcomed new charter institutions, such as Charles Sturt University, ELS Educational Services Pty Ltd, C Management Services Australian Catholic University, Gordon Institute of TAFE and CPA Australia.

The list of sponsor and charter institutions can be found under Appendix .1.

A new membership information brochure was designed in April 2011 and will be disseminated throughout the year via IEAA events and the Australian International Education Conference.



PROGRESSION OF IEAA MEMBERSHIP, FROM JUNE 2005 TO JUNE 2011



NUMBER OF CHARTER AND SPONSOR INSTITUTIONS, 2009/2011

IEAA MEMBERSHIP BENEFITS INCLUDE:

- Access to an extensive professional development program (40+ events)
- 30 % discount on IEAA professional development workshops/ seminars
- Weekly career announcements
- Industry Alerts via email
- Online Networking tools and access to industry resources
- Subscription to VISTA, IEAA's newsletter
- Discounts for the Australian International Education Annual Conference
- Free access the Journal of Studies in International Education (JSIE)

IEAA INSTITUTIONAL SPONSORSHIP PACKAGES:

IEAA relies particularly on the support and goodwill of education institutions in all education sectors who sponsor the association.

Institutional sponsorship enables institutions to package memberships for their staff for a reduced cost, to take consequent advantage of sponsor benefits (e.g. a number of free registrations for professional development workshops) and to gain increased profile for their institutional "brand" through IEAA, its services and events.

Institutional sponsorship is available on an annual basis under three categories:

SILVER SPONSOR: \$10,000. Silver sponsors are entitled to up to 30 memberships, plus 2 free registrations for IEAA Professional Development workshops.

GOLD SPONSOR: \$15,000. Gold sponsors are entitled to up to 60 memberships, plus 4 free registrations for IEAA Professional Development workshops.

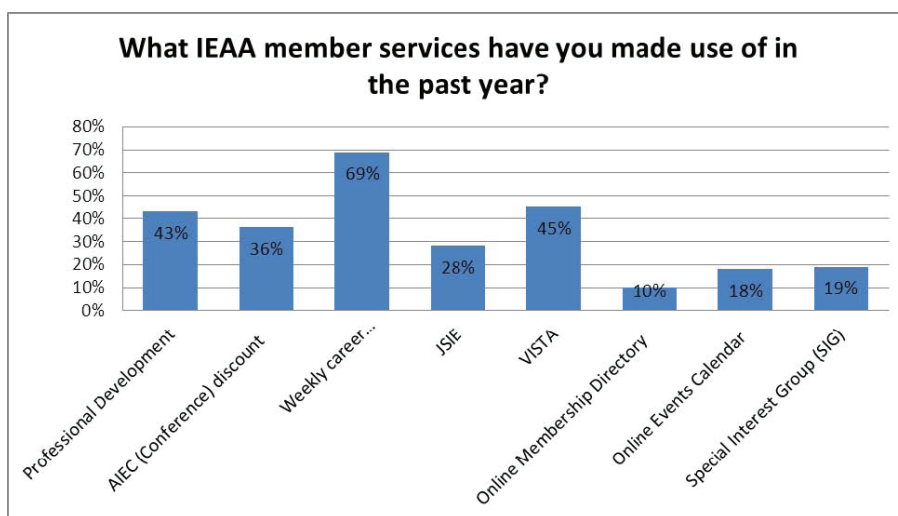
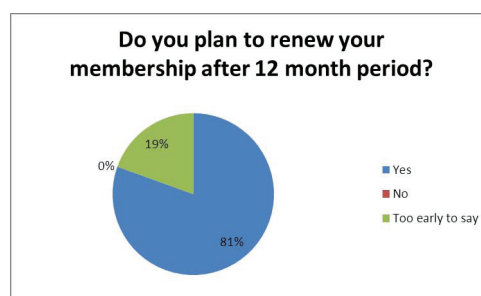
PLATINUM SPONSOR: \$20,000. Platinum sponsors are entitled to up to 100 memberships, plus 6 free registrations for IEAA Professional Development workshops.

2011 MEMBERSHIP SURVEY

In January 2011, the association has conducted for the second time a general membership survey.

The results of the 2011 survey were as good as the 2010's, with 92% of surveyed members being satisfied with the services provided and 81% planning on renewing their membership next year. The services most valued by members were again professional development opportunities, career alerts and information. Members demanded more networking, advocacy, professional development, and online services such as blogs.

A large majority of members surveyed expressed the desire to see the Association increase its lobbying role and want to see the IEAA continue to represent the Australian international education industry interests, through a strong, professional and united voice.



SPONSORSHIP

A Corporate Affiliate Program was launched during the AIEC 2010 and 6 organisations have joined the program throughout the year. Corporate Sponsorship also enabled the Association to deliver a series of events at a lower costs for members, such as the Australia -USA Symposium that took place in October 2010 in Sydney or the Research Forum 2011 that was held in Melbourne in June 2011. Sponsors' contribution enabled the association to only charge a very modest fee to participants for both events, thus making it possible for a maximum of participants to attend. The list of corporate sponsors is available in Appendix 1.

PROFESSIONAL DEVELOPMENT

35 WORKSHOPS
10 THEMATIC STREAMS
24 TOPICS
+1100 PARTICIPANTS

Professional Development

The IEAA Professional Development Committee presented a comprehensive program in 2010/2011 with more than 30 events taking place all over the country.

THE AIEC

10 pre-conference workshops were presented, workshops that catered for a wide variety of audience, with topics ranging from *Engaging the community to enhance the student experience* to *Marketing your institution using social networking and new technologies*. More than 250 participants attended the workshops and workshop evaluations were once again excellent.

The trainers for the workshops (listed in the appendix 2) kindly donated their time without charge, for which the Association is extremely grateful.

NATIONAL PROGRAM

More than 1100 participants attended the association's workshops throughout most Australian states. New topics were introduced: Graduates with Global Employability, Framework for International Students Support, Teaching and Learning Across Cultures, How to manage short stay study tours abroad.

Satisfaction rate from participants were again very high, with more than 85% of participants rating the workshops as Excellent or good.

AUSTRALIA - US SYMPOSIUM

A one and a half day Symposium, Advancing Australia-US Cooperation in Higher Education, took place on Sunday 10 and Monday 11 October, immediately prior to the AIEC, at the UNSW City Campus. This was an invitation only event and attracted 73 participants, including the senior leadership of the main US counterpart organisations, including Professor Bill Lacey (President AIEA), Dr. Darla Deardorff (Executive Director AIEA), Fanta Aw (Board Member NAFSA) and Dr. Brian Whalen (President and CEO Forum on Education Abroad).

Outcomes of the symposium included possible projects/activities in a range of areas:

- Research (non-economic benefits and values of international education; co-sponsorship of research comparing US/Australia student exchange experiences and impacts; and the sharing, dissemination and use of existing research studies in selected priority topics);
- Good practice in partnership management; research collaboration; leadership development; and development of standards in outbound mobility
- Continued dialogue about progress in development of a global student mobility charter
- Cooperation in development and delivery of workshops and sessions in each other's conferences

EXECUTIVE LEADERSHIP AND MANAGEMENT IN INTERNATIONAL EDUCATION (ELMIE) PROGRAM

The second module of the 2010 Executive Leadership and Management in International Education (ELMIE)

seminar series was held on 26 and 27 August at the Flinders University CBD campus in Adelaide. This is a joint program presented by IEAA and the LH Martin Institute for Leadership and Management in the University of Melbourne.

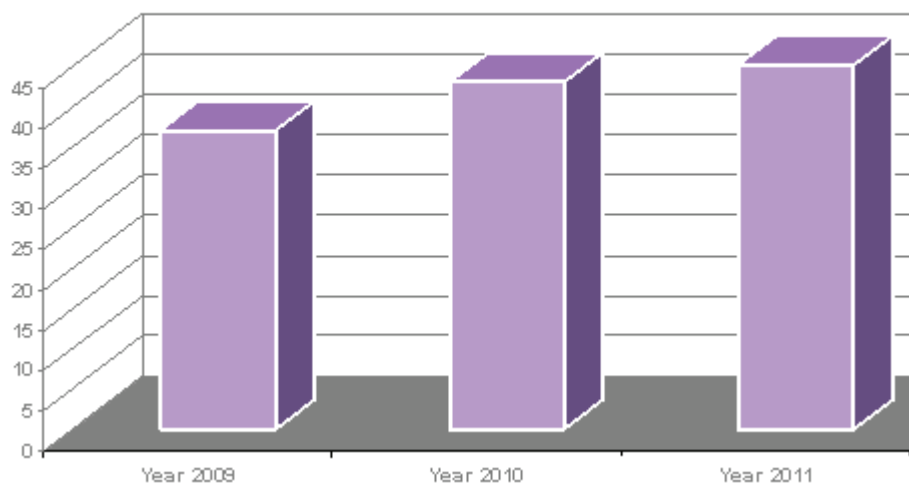
During the second module the 23 participants worked intensively and completed a major set task (the ELMIE Challenge) in pre-arranged syndicate groups. Two independent judges assessed and commented on group presentations and the joint IEAA/LH Martin Institute ELMIE award was made to the group judged the most effective in responding to the Challenge.

Evaluations for the entire program were extremely positive with average session rating being between 4.3-4.5/5.0.

Preliminary planning for the 2011 program began in November. Following discussions with the British Council, IEAA and the Institute secured Professor Robin Middlehurst, Head of the UK Leadership Foundation, as the international presenter for the third seminar series. The British Council covered the cost of Professor Middlehurst's participation.

The first module of the 2011 program was delivered in Melbourne on 9 and 10 May in 2011 to 27 participants, the largest group so far. Evaluations were reviewed with a view to refine aspects of the second module scheduled for 29 and 30 August in Brisbane.

Number of Professional Development events presented 2009-2011



RESEARCH

Research Highlights:

Research Policy Symposium
Online Researcher network
3rd Winter Research Seminar

Research

The IEAA Research Committee undertook a number of significant activities to support, grow and promote the research capabilities of the industry.

RESEARCH-POLICY SYMPOSIUM

One of the main outcomes of the IEAA mid-winter research seminar in 2011 was a commitment by Australian Education International to fund a research-policy dialogue in international education. This took the form of a Symposium held on 8 April in Melbourne.

The Symposium was prepared and presented by the LH Martin Institute with substantial input from IEAA. Other co-organisers were the Australian Research Council (ARC) and the Australian Academy of Social Sciences.

The Symposium involved 30 invited participants including some of Australia's leading researchers in international education, as well as senior representatives from the Australian Research Council, the Group of Eight, ALTC, IDP, and NCVET. Austrade, DIISR and DIAC and DEEWR were also represented.

The Symposium was the initial step towards establishing a semi-regular dialogue about government and institutional policy making and practice. The objective was to provide the evidence base for government and institutional policy making and practice over the long term.

Three research papers were developed as pre-reading materials for the Symposium. These papers formed a valuable analysis of the current status of research on international education. The papers are available at: <http://www.ieaa.org.au/InformationSheets/ShowInfoSheet.asp?sheetNo=195>.

An other outcome of the Symposium was a commitment to an Annual Research-Policy Symposium and to the strengthening of the regular IEAA Mid-winter Research Seminar and the Research Roundtable at the Australian International Education Conference to order to maintain momentum. The attendees also reached a degree of consensus around a set of issues at system, government and industry levels as well as future priorities and actions, over some of which IEAA would take a lead.

MID-WINTER INTERNATIONAL EDUCATION RESEARCH SEMINAR

Over 50 researchers, research students, government officials and international education practitioners participated in IEAA's Winter International Education Research Seminar, ***High impact research: using research in international education to influence public policy and institutional practice***, held in Melbourne on 17 June 2011.

The Seminar built on the outcomes of the AEI funded Research-Policy Symposium (see above) and extended key findings and outcomes of the 2009 and 2010 IEAA research seminars. The seminar was an outstanding success. 96 per cent of responses rated the seminar as "very effective" or "effective".

Topics covered researchers and their impact on public policy; commissioning and using research to improve institutional policy and practice; setting priorities for the research agenda and validating research questions. Six researcher students presented a short talk on their research and its significance for policy and practice

using the University of Queensland's "Three Minute Thesis" rules with a panel of academic researchers providing feedback.

The final session looked at developing an international education research network.

Key points from the seminar were summarised in an Outcomes Report, available at:

www.ieaa.org.au/Downloads/06AF5B41-1981-4CDE-B5C9-4E97B18A6225-Outcomes%20Report.pdf

Through the Association's efforts momentum is building nicely around priority industry research. The next event in the series of IEAA's research initiatives is the Research Roundtable scheduled for 11 October in Adelaide in conjunction with the Australian International Education Conference.



Researchers seminar 2011
Photos by Loes Rosenberg

AWARDS

4 categories
22 nominations
6 winners

Awards

The IEAA Excellence Awards for International Education seek to recognize excellence practice of individuals and teams to Australia's reputation for quality and innovation in international education.

In 2010, 22 nominations were made for 4 Awards categories and 5 winners in 3 categories were recognized during the AIEC opening plenary:

OUTSTANDING LEADERSHIP IN INTERNATIONAL EDUCATION:

Rod Jones, CEO of Navitas

BEST PRACTICE /INNOVATION IN INTERNATIONAL EDUCATION (3 AWARDS):

Diagnostic English Language Assessment (DELA), University of Melbourne
Student and Community Support Program, Study Adelaide
My Bond MBA, Bond University

OUTSTANDING POSTGRADUATES RESEARCH:

Eugene Sebastian

In 2010, the Awards were kindly sponsored by the following organizations:

IDP Education

ETS TOEFL

Hobsons Asia Pacific

LH Martin Institute (University of Melbourne)

IEAA is very grateful for the Awards sponsors' kind support.



The winning team of Diagnostic English Language Assessment (DELA), University of Melbourne



Awards Ceremony October 2010: Helen Cook, Rod Jones (winner Leadership Award), Eileen Tyson (Sponsor, ETS) and Stephen Connelly

GOVERNANCE



Governance

BOARD

The Board met five times in 2010- 11 (15 July, 2 September, 18 November 2010, 3 February , 23 May 2011).

The election of the President, Vice President and 3 ordinary members of the IEAA Board (2010/12) took place during the Australian International Education Conference in Sydney in October 2010.

Nominations for positions on the IEAA Board closed on Monday 13 September 2010 at 2 pm (AEST).

Two positions, those of President and Vice - President were uncontested.

Consequently, Stephen Connelly was re-elected as President for a two year term and Helen Cook re-elected as Vice-President for a two year term.

Six nominations were received for three ordinary Board positions. Consequently, a ballot was necessary. Betty Leask, Rongyu Li and Catherine Moore were elected for a two year term.



The IEAA Board

from left to right: Dennis Murray, Executive Director; Rongyu Li, Denise von Wald, Brett Blacker, Stephen Connelly, Helen Cook, Aurelie Bowden (IEAA Secretariat), Betty Leask, Tony de Gruchy, Bill Purcell, Ouahiba Zarzi (IEAA Secretariat), Helen Zimmerman.

Additional board members: Liz Stinson, Catherine Moore, David Riordan, Seamus Fagan

ATTENDANCE AT IEAA BOARD MEETINGS 2010/2011:

Name	Meetings eligible to attend	Meetings attended
Stephen Connelly (Chair)	5	5
Helen Cook (Vice President)	5	4
Brett Blacker (Treasurer)	5	5
Tony de Gruchy	5	3
Seamus Fagan	5	4
Betty Leask	5	5
Rongyu Li	5	4
Catherine Moore	5	4
William Purcell	5	4
David Riordan	3	3
Liz Stinson	5	5
Denise von Wald	5	4
Helen Zimmerman	5	5

SIGS

INTERNATIONALISATION OF THE CURRICULUM

The objectives of the IoC SIG are to:

- explore the curriculum implications for all students of an increasingly connected global society
- provide a support network for teachers and academic staff across all sectors who are interested in what internationalisation of the curriculum means for what and how they teach.

During the last 12 months the IoC SIG has provided seven workshop to 133 participants in Melbourne (62); Sydney (47) and Perth (24).

Workshop topics included 'Using Peer Mentoring to Internationalise Campus Culture', 'Cross Cultural Relationship Management', 'Teaching & Learning across cultures', 'Internationalisation of the Curriculum: Making it Happen' and 'Developing Graduates with Global Employability'.

All workshops and workshop presenters received excellent evaluations and participants provided a range of suggestions for future workshops. These were collated and analysed and the following four priorities were identified:

- 1) internationalizing the curriculum, learning and teaching in different sectors including how to design, manage and assess cross-cultural group work;
- 2) engaging domestic students in internationalisation and in particular getting them to interact more with international students,
- 3) staff development strategies for internationalisation;
- 4) evaluation of the student experience of internationalisation. Participants expressed a strong preference for workshops with a practical focus which incorporated opportunities to both learn from 'experts' and to share with colleagues and across sectors 'what has worked' in different contexts.

The opportunity to explore possibilities for increasing cross sector interaction and 'partner' programs (e.g. between VET and Higher Education; schools and universities) in internationalisation of the curriculum was also mentioned as a possible focus for the future. This feedback will be used to guide planning and provision of future IoC-SIG workshops.

Connections with other like-minded groups in other countries have also developed in the last year. At the EAIE Conference in Nantes in October 2010 a memorandum of understanding was signed between the IEAA Internationalization of the Curriculum SIG and the Special Interest Group Internationalisation at Home (IaH) of the European Association for International Education (EAIE). The Special Interest Groups agreed to cooperate to increase the internationalisation of curricula in higher education through engaging in collaborative research, jointly contributing to research, publications and professional development for members such as training courses and workshops and organizing sessions at relevant national and international conferences. In keeping with this agreement Betty Leask, as convener of the IoC SIG, ran a half day pre-conference workshop for 30 people on Internationalisation of the Curriculum with Jos Beelen, convenor of the Internationalisation at Home (IaH) SIG at the EAIE Conference in Nantes in September 2010 and a two-day workshop on Internationalisation of the Curriculum at the University of Cape Town in May of this year.

The Internationalisation of the Curriculum SIG has had a busy and productive year and has laid the foundation for continued growth and service to members in the coming year. This has in large part been due to the efforts of dedicated SIG members, practitioners and researchers across the country who have presented workshops, participated in workshops and assisted in various ways in promoting the importance of this aspect of internationalisation and in developing their own and others understanding of the complexity of actually 'doing it'.

STUDENT MOBILITY

The Student Mobility SIG, formerly the Outbound Student Mobility SIG, is moving into its third year offering mobility professionals the opportunity to share in best practice, gain professional development, and network. Over the last 12 months, the leadership group has had some changes with Ms. Rebecca Hall stepping down and Ms. Alex Eli-Banks from Challenger Institute of Technology joining the group as the VET sector representative.

In association with the National Exchange Fair Circuit, the 4th annual Outbound Mobility Forum moved north for the first time in April 2011 hosted by UTS and co-organised by the University of Sydney and Macquarie University. The Forum attracted over 120 participants, and it is planned that Queensland will be hosting the Forum in 2012. The SIG also coordinated a professional development workshop in June entitled: **Short Stay Study Tours: Mission or Mandate?** which filled to capacity.

The SIG has also been actively engaging with its European and US counterparts – SAFSA and The Forum on Education Abroad. The SIG held a meeting with the SAFSA leadership group at the 2010 EAIE conference in Nantes, and subsequent to that, was offered a place on the SAFSA board. John Molony of QS has been representing the SIG at these board meetings over the past year.

A pre-conference workshop developed by the Forum on Education Abroad is planned for the 2011 AIEC Conference.

The workshop will be delivered by the Forum's US-based Executive Director of Member Services and Training along with Nigel Cossar of the University of Melbourne and Heidi Piper of Griffith University. The SIG was invited to participate in a workshop entitled, **IEAA / AIEA: Entrepreneurial International Education: The Australian Experience** at the 2011 AIEA Conference. The SIG Chair, Dawn Koban, contributed to the panel with a presentation on the position of student mobility within the Australian context.

MARKETING AND COMMUNICATIONS

Since July 2010 the following activities were initiated or completed by the SIG Leadership Group:

- Organisation of the sold out workshop at the AIEC 2010 entitled **Marketing your institution using social networking and new technologies** to 40 people. The workshop received positive feedback with 85% of the respondents rating the workshop as either very effective or effective.
- Creation of a LinkedIn Marketing and Communications SIG Group as a professional forum for sharing and communicating issues and news of interest to the group. There are 54 members.
- The SIG webpage has been improved and updated.
- Attendance at the IEAA February 2011 Board Meeting in Melbourne to discuss the Associations support for the professional development program for the SIG.

The Marketing and Communications SIG also delivered workshops in Sydney, Brisbane and Melbourne entitled **Marketing and Communications for International Education**. All three workshops were well attended by both IEAA members and non-members and attracted participants from across all the sectors and with a range of experience. Formal feedback from the workshops was positive.

The SIG has arranged the AIEC pre-conference workshop "Getting Mobile: New Platforms to Promote Your Institution" on Tuesday 11 October.

In July the SIG, through the IEAA Secretariat, again surveyed its members to gain a better understanding of the professional development opportunities members are seeking, in terms of format and topics, as well as gaining a better understanding of the social networks and tools that our members use. The survey results are in and will be shared with members soon.

TRANSNATIONAL EDUCATION

During the last twelve months the 're-launched' TNE SIG group has been involved in a busy and proactive program to raise awareness of TNE activities and provide professional development and networking opportunities in the Higher Education, Vocational Education and English sectors.

SIG members participated in AIEC workshop and seminar activities in Sydney in October 2010. Professor Debbie Clayton together with Mr Jeff Laurie provided a Pre Conference Workshop on **TNE Good Business Practice for Quality Teaching and Learning Outcomes**. Jim Garton, Carolyn Nery, and Scott Crighton from RMIT ran a workshop on **What does it take to become Transnational: Public and Private Alliances in TNE** and Scott Crighton and Carolyn Nery also gave a presentation **Between the Devil and the Deep Blue Sea : Centralised versus Decentralised Approaches to TNE Management**.

A special meeting of the SIG was held during the AIEC conference to update members on the SIG activities and seek input into the 2011 program of events. The executive group comprising Lorne Gibson USQ, Professor Debbie Clayton, Clayton International, Meneka Premkumar, VU, Christopher Ziguras, RMIT, Caryn Nery, RMIT and Jill Strong, Murdoch University agreed to coordinate the SIG activities for 2011. Meneka Premkumar passed the baton of convenor to Lorne Gibson from this period.

This group will continue to coordinate SIG activities into 2012, when IEAA Board has indicated that a governance model which better incorporates the SIGs will be in place. At that point a more formal SIC executive structure with elections for positions will be held. The AIEC also provided an opportunity to further develop the SIG membership and mailing list.

In line with member feedback, the SIG activities continued to focus on networking and key TNE market considerations.

A highlight for the 2010/2011 year was the development of a special symposium - ***Recent developments and future prospects for TNE in China***. The half day symposium held in Sydney on 19 May, 2011 provided an opportunity for Iain Watt, Minister Counsellor (Education) Beijing to give an AEI/China government briefing. The program featured an opening address by Professor Anthony Welch, University of Sydney who profiled the wider historical context of China's internationalisation engagement. Case studies were also presented by stakeholders in the HE, VE and English sectors. The symposium was extremely successful and oversubscribed with 55 participants from the western and eastern seaboard states. Participants appreciated the opportunity to network, share exemplar practice, and be informed about the latest developments in Australia's most active TNE market, China.

Professor Debbie Clayton also inputs into the wider IEAA professional development program as a member of that sub-committee, and in June 2nd Lorne Gibson, Professor Janet Verblyla USQ, and Scott Crighton, RMIT conducted a TNE workshop on Managing TNE Business Partnerships.

Following on from the success of the China initiative, the TNE SIG will conduct a similar full day symposium on India to be held in Melbourne at VU on 24th August 2011.

The 2011 AIEC conference in Adelaide in October, will include a preconference workshop Managing Transnational Education for Quality Student Experiences, by Professor Ernie Jordan, RMIT and Lorne Gibson, a several papers with a TNE theme.

TNE SIG members are encouraged to continue supporting the SIG activities and contributing to conferences through workshop and paper presentations.

SUB-COMMITTEES

Membership of Board Sub-Committees in 2009/10 is given in Appendix 3.

Administration

SECRETARIAT

There were positive changes occurring within the IEAA Secretariat in 2010/2011 with an increase of staff resources that had very positive effects on the services provided by the association to its membership. A PR/ Events Assistant position was created in 2010, position subsequently filled by Aurelie Bowden from July 2011.

The already existing team (Dennis Murray - Executive Director, Ouahiba Zarzi - Associate Director and Cindy Lu - Admin Assistant) was also joined in January 2011 by an intern from the Netherlands (Loes Rosenberg).

The IEAA Secretariat has now an agreement with NHTV (Breda University of Applied Sciences) in the Netherlands and will be welcoming interns from the school on a regular basis.

ACCOMMODATION

Thanks to the generosity of RMIT University, the IEAA Secretariat was housed in the RMIT City Campus throughout the year 2010/2011 and will continue to be so in the foreseeable future.

The Association Secretariat moved into a new office space in March 2011 and the team has now its own room on level 2 of the newly refurbished building 21.

IEAA is very grateful for RMIT's hospitality and support.



The team of the IEAA Secretariat
from left to right: Cindy Lu, Admin Assistant; Loes Rosenberg, Intern; Dennis Murray, Executive Director; Aurelie Bowden, Events Assistant; Ouahiba Zarzi, Associate Director

RELATIONS WITH OTHER ORGANISATIONS

The background of the page is a vibrant red color. It features several large, overlapping, curved white lines that sweep across the frame from the bottom left towards the top right, creating a sense of motion and depth. The lines are slightly blurred, giving the overall design a dynamic and modern feel.

Relations with other organisations

AUSTRALIA

EDUCATION PEAK BODIES

Relations with the major education peak bodies - English Australia, TAFE Directors Australia, the Australian Council for Private Education and Training, the Independent Schools Council of Australia and Universities Australia – were consolidated significantly during the year.

IEAA continued to convene ad hoc meetings of the peak groups over the year on a range of matters and also participated in meetings initiated by ACPET and facilitated by an ACPET contracted public relations company, Primary Communications, to lobby the Government over visa and some other matters.

IEAA initiated and convened a meeting on 20 June to discuss the imminent submission by Michael Knight of his report to the Minister for Immigration at which it was decided that an effort should be made to request that Ministers Bowen and Evans consult the sector before the announcement by the Australian Governments of its response to the Knight report.

The peak bodies also committed in June to continue to meet on matters of mutual interest. IEAA will continue to take the initiative to facilitate joint discussions with a view to achieving a whole of industry approach to the development of the international education sector.

HOBSONS CLIENT GROUP

Hobsons Australia is a long-standing sponsor and supporter of IEAA. IEAA Executive Director was invited to attend and address the Hobson's Client Group meeting in Sydney on 24 June and gave a talk on possible future public policy directions.

In light of the discussions, the group proposed working with IEAA through the Australian Universities International Directors Forum (AUIDF) to discuss desired strategic directions for the industry.

COUNCIL OF INTERNATIONAL STUDENTS AUSTRALIA (CISA)

The National Union of Students (NUS) and the Council of Australian Postgraduate Associations (CAPA) jointly hosted the second International Student Forum in Hobart from 4-8 July in Hobart. IEAA Executive Director, Dennis Murray, represented the Association at the Forum on 7 and 8 July and participated in presentations by peak bodies.

The meeting resulted in the establishment of a new international student peak body - the Council of International Students Australia (CISA). IEAA formally welcomed the establishment of CISA and over the remainder of the year and into 2011 initiated discussions with the CISA leadership and facilitated the involvement of the CISA President, Robert Atchison, in the Australian International Education Conference, with the Australian Human Rights Commission and with Australian media.

EDUCATION ADELAIDE

The Executive Director, Dennis Murray, was invited to address the Board of Education Adelaide on 9 December to provide an overview of the work of IEAA and to comment on key policy changes required to develop a more sustainable international education industry and the potential role for cooperation between the Association and Education Adelaide in influencing policy decisions of the Australian Government impacting international education.

AUSTRALIAN HUMAN RIGHTS COMMISSION

The Executive Director, Dennis Murray, attended a one day meeting on 4 August with the Australian Human Rights Commission in Sydney. The meeting brought together leading Australian social sciences and researchers and education sector representatives (Universities Australia, ACPET and IEAA) to discuss issues relating to international students security and human rights, including a report, *Racism and the Tertiary Student Experience in Australia*, prepared by Professor Adam Graycar.

The open discussion and subsequent communication indicated the strong interest of the Commission to work with IEAA on the proposed Global Student Mobility Charter and on the development of a set of minimum standards for the welfare of international students.

Interactions with the Commission continued over the early part of 2011. The Executive Director participated in a Technical Working Group meeting held in Melbourne on 31 May on the Commission's proposed draft "Minimum Standards for International Student Welfare" which the Commission intended to take to the Australian Government later in 2011. IEAA provided written comments on the draft with a view to assisting its refinement and encouraging formal consultations with the education peak bodies and with the Australian Government about the Commission's proposals.

AUSTRALIAN MEDIA

The Association and its work received very significant coverage in the Australian print and electronic media over the year, and to a lesser extent in the international media. Relations were cultivated, especially with The Australian, Campus Review, The Age and the Australian Financial Review and to a lesser extent the Chronicle of Higher Education in the USA. Productive relations with a small number of quality journalists were successfully consolidated.

A large number of media releases, interviews and opinion pieces about a wide range of industry matters but especially focused on the public policy advocacy agenda of the Association and reinforcing the Association's other efforts were picked up and covered.

NSW PREMIER'S COUNCIL ON INTERNATIONAL EDUCATION

The NSW Premier's Council on International Education is chaired by the Direct General, Department of Premier and Cabinet and met four times during 2010/11. The IEAA is represented on the Council by Helen Zimmerman. English Australia, ACPET, Universities Australia and TAFE are also represented by senior personnel. Ms Hardeep Kaur represents international students. Other members include the Consul General of India, the Chairman of the Australian Tourism Export Council, the Chairman of the Community Relations Commission, the NSW Police Commissioner, as well as representatives of a number of NSW Government departments and DFAT.

The Council undertook a number of initiatives during the year including establishing the International Student Festival and Award Program for NSW International Students of the Year, the first of which was held in March 2011. Council has been particularly focused on the welfare of international students and has sought comparative information on public transport subsidies or concessions available, and accommodation issues and options available for international students.

Earlier in the year the NSW Government had provided funding for a consultancy to advise on positioning New South Wales as a premier post-school study destination for Indian and Chinese students. The Council's advice and input was sought which resulted in widening the focus of the discussions to include all education sectors and markets beyond India and China.

Members of the Council have been concerned to ensure that the NSW Government is aware of the factors driving the sustained downturn in Australian international education and the need to ensure support for the state's second largest export industry.

EUROPE

EUROPEAN ASSOCIATION FOR INTERNATIONAL EDUCATION

The Executive Director, Dennis Murray, and IEAA Board member, Betty Leask, represented IEAA at the EAIE Conference in Nantes (15-18 September).

The visit was a substantial and tangible follow up to the IEAA-EAIE Symposium held in Sydney in October 2009, in particular follow up on the proposed joint Delphi research study on international education leadership and on the proposed Global Student Mobility Charter.

As a result it was agreed that:

- IEAA and EAIE will hold an annual business meeting at each EAIE Conference to progress joint projects.
- EAIE will seek funding on the European side for the Delphi study
- EAIE and IEAA will work together to progress the drafting of a Global Student Mobility Charter. Betty Leask ran a half day pre-conference workshop for 30 people on Internationalisation of the Curriculum with Jos Beelen, convenor of the Internationalisation at Home (IaH) SIG of the EAIE. A Memorandum of Understanding was also signed between IEAA and EAIE to facilitate greater interaction between IEAA's Internationalisation of the Curriculum SIG and the EAIE IaH SIG.

BRITISH COUNCIL

Following a visit by the Executive Director, Dennis Murray, to the British Council in Manchester in September, to discuss potential cooperation and sharing of information, an agreement was reached in early 2011 for the two organisations to cooperate on a range of fronts, including joint promotion and participation in each others Conferences (the AIEC and Going Global Conference) and the encouragement and support for senior level visits by suitable experts in the UK and Australia.

A reduced registration fee was negotiated with the Council for IEAA members attending the UK Going Global Conference in Hong Kong (10-12 March) and for promotion of the Conference to IEAA members through VISTA. In addition, in February the Council responded to a request from IEAA and the LH Martin Institute for support for the ELMIE program by funding a visit to Australia of Professor Robin Middlehurst, Head of the UK Leadership Foundation.

In May a contract was signed between IEAA and the Council to bring Nicola Dandgridge, Chief Executive of Universities UK, to Australia to participate as a major presenter at the Australian international education conference in Adelaide in October, as well as to undertake an associated program of meetings and possibly a public seminar.

Discussions continued with the Council on a number of other matters for possible future cooperation, in research, Conference programming and a possible Australia-UK dialogue event in 2012.

INTERNATIONAL ASSOCIATION OF UNIVERSITIES (IAU)

In February IEAA received an invitation from the Secretary General of the International Association of Universities, Dr. Eva Egron-Polack, to attend its 4th Global Meeting of Associations (GMA IV) in New Delhi from 11-12 April. The meeting was organised in partnership with the Association of Indian Universities (AIU) and the Indian Institute of Information Technology (IIIT). GMA IV was focused on ***Internationalization of Higher Education: New Players, New Approaches*** and took the form of a high level strategy “dialogue”. Dennis Murray represented IEAA at the event.

A main consequence of the meeting was the establishment of a small “expert group” to begin work on a new conceptualization of internationalization. IEAA President, Stephen Connelly, and IEAA Executive Director, Dennis Murray, are the Australian members of the group.

USA

See Australia - USA Symposium, in Professional Development.

International Education Association
of Australia Inc.
ABN 65 897 746 316

Financial Report

For The Year Ended 30 June 2011

Financial report

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Your Board members submit the financial report of the association for the financial year ended 30 June 2011.

BOARD MEMBERS

The names of board members throughout the year and at the date of this report are:

Name	Appointed
Stephen Connelly (President)	October 2004
Brett Blacker (Treasurer)	October 2007
Helen Cook (Vice President)	October 2008
Rebecca Hall	October 2008 until October 2010
Tony Crooks	October 2007 until February 2011
Tony de Gruchy	October 2009
Seamus Fagan	January 2008
Betty Leask	October 2008
Catherine Moore	October 2008
Dennis Murray (Executive Director)	August 2004
William Purcell	October 2009
Liz Stinson	October 2007
David Riordan	from February 2011
Denise von Wald	October 2009
Ouahiba Zarzi (Associate Director)	January 2008
Helen Zimmerman	July 2007

PRINCIPAL ACTIVITIES

The association is Australia's leading international education professional organisation.

Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally

OPERATING RESULTS

The surplus for the financial year amounted \$113,134 (2010: deficit of \$18,977).

Signed in accordance with a resolution of the members of the committee.

Stephen Connelly



Signed in Melbourne, this 15 September 2011

STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 JUNE 2011

	Note	2011 (\$)	2010 (\$)
REVENUE			
Operating activities	2	954,674	602,726
Other income	2	15,594	6,377
EXPENSES			
Direct project expenses		(434,091)	(225,927)
Administrative expenses		(45,787)	(52,229)
Employee related costs		(354,114)	(325,076)
Marketing expenses		(23,142)	(24,848)
TOTAL EXPENSES		(857,134)	(628,080)
Net surplus/ (deficit) for the year		113,134	(18,977)
Other comprehensive income		-	-
Total comprehensive income for the year		113,134	(18,977)

The accompanying notes form part of the financial statements

STATEMENT OF FINANCIAL POSITION
AS AT 30 JUNE 2011

	Note	2011 (\$)	2010 (\$)
Assets			
Cash and cash equivalents	3	488,081	482,571
Trade and other receivables	4	216,999	82,994
TOTAL ASSETS		705,080	565,565
Liabilities			
Trade and other payables	5	25,831	68,000
Income received in advance	6	415,550	347,000
TOTAL LIABILITIES		441,381	415,000
NET ASSETS		263,699	150,565
Members Funds			
Retained earnings		263,699	150,565
TOTAL MEMBERS FUNDS		263,699	150,565

The accompanying notes form part of the financial statements

STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 30 JUNE 2011

	Retained Earnings (\$)	Total (\$)
Balance at 1 July 2009	169,542	169,542
Comprehensive income for the year	(18,977)	(18,977)
Balance at 30 June 2010	150,565	150,565
Comprehensive income for the year	113,134	113,134
Balance at 30 June 2011	263,699	263,699

The accompanying notes form part of the financial statements

STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED 30 JUNE 2011

	NOTE	2011 (\$)	2010 (\$)
Cash flows from operating activities:			
Receipts from membership & funding distributions		991,907	578,319
Payments to suppliers and employees		(994,770)	(436,119)
Interest received		8,373	5,922
Net cash provided by operating activities	7	5,510	148,122
Net increase in cash held		5,510	148,122
Cash and cash equivalents at the beginning of financial year		482,571	334,449
Cash and cash equivalents at the end of financial year	3	488,081	482,571

The accompanying notes form part of the financial statements

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2010

1) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporation Act 1981 (Victoria). The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

(a) Income Tax

No provision for income tax has been raised, or expense incurred, as the Association is exempt from income tax.

(b) Provisions

Provisions are recognised when the entity has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured.

(c) Revenue

Revenue from the rendering of services is recognised upon the delivery of the service to the customers.

Interest revenue is recognised on a proportional basis taking into account the interest rates applicable to the financial assets.

All revenue is stated net of the amount of goods and services tax (GST).

(d) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

Receivables and payables in the statement of financial position are shown inclusive of GST.

Cash flows are presented in the statement of cash flows on a gross basis.

(e) Grants

Grants are treated as unexpended grants in the statement of financial position where there are conditions attached to the grant revenue relating to the use of these grants for specific purposes. It is recognised in the statement of financial position as a liability until such conditions are met or services provided.

1 Summary of Significant Accounting Policies (continued)

(f) Cash and Cash Equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with banks, and other short-term highly liquid investments with original maturities of three months or less.

(g) Critical accounting estimates and judgments

The committee members evaluate estimates and judgments incorporated into the financial report based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and based on current trends and economic data, obtained both externally and within the association.

Key estimates – Impairment

The association assesses impairment at each reporting date by evaluating conditions specific to the company that may lead to impairment of assets. Where an impairment trigger exists, the recoverable amount of the asset is determined. Value in use calculations performed in assessing recoverable amounts incorporate a number of key estimates.

No impairment has been recognised in respect of any assets for the year ended 30 June 2011.

(h) Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits have been measured at the amounts expected to be paid when the liability is settled.

(i) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

2) REVENUE	2011 (\$)	2010 (\$)
OPERATING ACTIVITIES		
Membership Fees	85,321	79,974
Corporate sponsorships	475,101	157,449
Seminars and conference fees	246,672	244,502
Research & Consultancy fees	112,580	120,801
Grant received	35,000	-
TOTAL OPERATING ACTIVITIES REVENUE	954,674	602,726

OTHER INCOME		
Interest income	8,373	5,922
Website advertising	6,000	455
Other income	1,221	-
TOTAL OTHER INCOME	15,594	6,377

3) CASH AND CASH EQUIVALENTS		
Cash at bank	488,081	482,571
4) TRADE AND OTHER RECEIVABLES		
Trade receivables	214,530	82,994
Deposits	2,469	-
Total trade and other receivables	216,999	82,994

5) TRADE AND OTHER PAYABLES		
Other payables and accruals	14,872	56,089
GST PAYABLE	10,959	11,911
Total trade and other payables	25,831	68,000

6 INCOME RECEIVED IN ADVANCE	2011 (\$)	2010 (\$)
Membership subscriptions	124,650	122,800
Unexpended grants	179,000	126,000
AIE conference fees	75,000	75,000
AIE conference awards	9,000	5,000
Professional development services	27,900	4,600
Customer deposits	-	13,600
Total income received in advance	415,550	347,000

7) CASH FLOW INFORMATION		
Reconciliation of cash flow from operations with deficit		
Surplus/ (deficit) for the year	113,134	(18,977)
CHANGES IN ASSETS AND LIABILITIES		
(Increase)/ decrease in trade and other receivables	(134,005)	(55,971)
Increase/(decrease) in trade and other payables	26,381	223,070
Cash flow from operations	5,510	148,122

8) ASSOCIATION DETAILS

The registered office, and principal place of business, of the Association is:

International Education Association of Australia.

Building 21

Level 2, room 6

RMIT University

Melbourne Vic 3000

STATEMENT BY THE BOARD MEMBERS

The Board members have determined that the Association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Board the financial report as set out on pages 36 to 44:

1. Presents a true and fair view of the financial position of the International Education Association of Australia Inc. as at 30 June 2011 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that Association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board members and is signed for and on behalf of the Board members.



Stephen Connelly

Signed in Melbourne, this 15 September 2011

Independent Auditor's Report to the Members of International Education Association of Australia Inc.

We have audited the accompanying financial report, being a special purpose financial report, of International Education Association of Australia Inc. (the association), which comprises the committee's report, the statement of financial position as at 30 June 2011 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the statement by members of the committee.

Committee's Responsibility for the Financial Report

The committee of International Education Association of Australia Inc. is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Act 1981 (Victoria) and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

Auditor's Opinion

In our opinion, the financial report presents fairly, in all material respects, the financial position of International Education Association of Australia Inc. as at 30 June 2011 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act 1981 (Victoria).

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist International Education Association of Australia Inc. to meet the requirements of the Associations Incorporation Act 1981 (Victoria). As a result, the financial report may not be suitable for another purpose.

*Ian A. Duff
Registered Company Auditor*

MDHC Audit Assurance Pty Ltd

Signed in Hawthorn, this 30 day of September 2011.

APPENDIX



CHARTER MEMBERS, SPONSORS, DONORS AND VOLUNTEERS 2010/11

PLATINUM INSTITUTIONAL SPONSORS

NAVITAS
Swinburne University of Technology
RMIT University
University of Technology Sydney

GOLD INSTITUTIONAL SPONSORS

IDP Education Australia
La Trobe University
University of New South Wales
University of Queensland

SILVER INSTITUTIONAL SPONSORS

Deakin University
Queensland University of Technology
University of South Australia
La Trobe University
Macquarie University
Monash University

CHARTER MEMBERS

Australian Catholic University
Australian National University
Charles Darwin University
Charles Sturt University
C Management Services
CPA Australia
Department of Education and Training - International
Department of Education, Training and the Arts (DETA TAFE Sector)
ELS Educational Services Pty Ltd.
Edith Cowan University
Gordon Institute of TAFE
Murdoch University
QETI
TAFE NSW
University of Adelaide
University of Ballarat
University of Canberra
University of Melbourne
University of Queensland (DVC-I)
University of Sydney
University of Tasmania
University of the Sunshine Coast
University of Western Sydney
University of Wollongong
Victoria University

COMMERCIAL CORPORATE SPONSORS

CIBIS
ETS TOEFL
IELTS
Hobsons Asia Pacific
LH Martin Institute for Higher Education Leadership and Management, University of Melbourne

DONATIONS

Prospect Research and Marketing Pty Ltd
Strategy, Policy and Research in Education Ltd

VOLONTEERS TRAINERS AND AIEC WORKSHOPS PRESENTERS

Ann Keen	Melissa Banks
Alan Olsen	Melinda Rippe
Betty Leask	Nicole Brigg
Brad Dorahy	Patricia Fulcher
Brandon Thompson	Peter Speldewinde
Brett Blacker	Rebecca Hall
Brian Whalen	Rob Castle
Danielle Hartridge	Robert Parsonson
David Wade	Sharon Tickle
Debbie Clayton	Scott Crighton
Desma Smith	Sherman Xia
Dominic Mether	Soraya Garcia
Ellissa Newall	Steven Rypp
Gill Gray	Tony Adams
Janet Verbyla	Tristana Sidoryn
Jeff Laurie	
Liz Stinson	
Lorne Gibson	

INSTITUTIONS THAT KINDLY HOSTED IEAA WORKSHOPS:

Australian Catholic University
Canning College, Perth
Deakin University
DIIRD Melbourne
Griffith University
Holmesglen TAFE
La Trobe University
MEGT
Murdoch University
Monash University
NAVITAS Sydney
NMIT
Queensland University of Technology (QUT)
RMIT University
Southbank Institute of Technology (SBIT)
Swinburne University
TAFE NSW
University of Adelaide
University of Melbourne
University of New South Wales (UNSW)
University of Queensland
University of South Australia (UniSA)
University of Sydney
University of Technology of Sydney (UTS)
VET Export Office, Brisbane
Victoria University
William Angliss Institute of TAFE

ORGANISATIONS THAT KINDLY SUPPORTED THE ASSOCIATION DELIVERING PROFESSIONAL DEVELOPMENT:

Education Adelaide

IEAA PROFESSIONAL DEVELOPMENT PROGRAM 2010/2011 - NATIONAL

<i>Date</i>	<i>Workshop title</i>	<i>Location</i>	<i>Presenter</i>
15 July 2010	Teaching and Client Management of of International Arab students in Australia	Melbourne	Fiona Hill
20 July 2010	International Marketing Communications	Melbourne	Gabrielle Rolan
3 August 2010	Managing in a new environment: New Esos Act	Adelaide	Liz Stinson
18 August 2010	Introduction to International Education	Brisbane	Bruce Mackintosh Ann Keep Sharon Tickle
26 August 2010	ELMIE 2010, Session 2	Adelaide	Various
10 & 11 October 2010	Australia USA Symposium	Sydney	Various
29 October 2010	Critical Success Factors in Engaging with International Alumni	Melbourne	Lea Sublett
9 November 2010	Framework for International Student Support	Melbourne	Cassandra Colvin
10 November 2010	Framework for International Student Support	Sydney	Cassandra Colvin
17 November 2010	Managing in a new environment: New Esos Act	Melbourne	Liz Stinson
22 November 2010	Beyond Traditional Marketing and E-Marketing	Melbourne	Duc Do
23 November 2010	Graduates with Global Employability	Perth	Elsbeth Jones
29 November 2010	Graduates with Global Employability	Sydney	Elsbeth Jones
2 December 2010	Graduates with Global Employability	Melbourne	Elsbeth Jones
8 April 2011	Outbound Mobility Forum	Sydney	Various
11 April 2011	Introduction to International Education	Adelaide	Bruce Mackintosh Virginia Pattingale Maria Stavrinakis
20 April 2011	Business Intelligence in using the Data HE and VET	Melbourne	Melissa Banks Paresh Kevat
6 May 2011	Teaching and Learning Across Cultures	Melbourne	Shanton Chang
9 & 10 May 2011	ELMIE 2011, Session 1	Melbourne	Various
18 May 2011	Marketing & Communications in International Education	Melbourne	Bronte Neyland
19 May 2011	TNE Synposium China	Sydney	Various
2 June 2011	International TNE Business Partnerships	Melbourne	Lorne Gibson, Scott Crighton and Janet Verbyla
16 June 2011	Marketing & Communications for International Education	Brisbane	Sharon Tickle

IEAA PROFESSIONAL DEVELOPMENT PROGRAM 2010/2011 - NATIONAL (CONTINUED)

<i>Date</i>	<i>Title of workshop</i>	<i>Location</i>	<i>Presenter</i>
22 June 2011	Marketing & Communications for International Education	Sydney	Robert Parsonson
24 June 2011	Short Stay Study Tour	Melbourne	Patricia Fulcher

AUSTRALIAN INTERNATIONAL EDUCATION CONFERENCE - PRE CONFERENCE WORKSHOPS
13 OCTOBER, SYDNEY

<i>Workshop title</i>	<i>Presenter</i>
Internationalisation of the curriculum – making it happen	Betty Leask and Patricia Fulcher
Best Practice in International Students Prospect Management, Recruitment and Admissions.	Tony Adams, Melissa Banks and Alan Olsen
How much more change can I take?: Managing international education well in the new regulatory environment	Liz Stinson and Melinda Rippe
Engaging the community to enhance the student experience	Danielle Hartridge and Desma Smith
International Students and the Workforce –building links between education and employment	Rebecca Hall, Peter Speldewinde, Brandon Thompson, David Wade, Gill Gray
Win Friends and Influence People: Stakeholder Management for Middle Managers	Nicole Brigg and Mr Brad Dorahy
Strategic Planning for Outbound Mobility	Brian Whalen and Rob Castle
TNE Good Business Practices for Quality Teaching and Learning Outcomes	Debbie Clayton and Jeff Laurie
Marketing your institution using social networking and new technologies - enjoying success and avoiding the pitfalls	Elissa Newall, Dominic Mether, Sherman Xia, Soraya Garcia
Using peer mentoring to internationalise campus culture	Tristana Sidoryn and Steven Rypp

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IEAA STANDING COMMITTEES 2010/11 (continued)

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